



Smokefree Parks and Playgrounds

Contact:

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Why Smokefree parks and playgrounds?

Smoking often starts as a childhood addiction and evidence has shown that most adult smokers started smoking at a young age. Smokefree parks and playgrounds is a fantastic initiative designed to create cleaner and healthier environments and communities.

Smokefree Parks and Playgrounds Benefits

Prevents children and young people from inhaling secondhand smoke



Changes attitudes to smoking so it's not a normal thing to do



Reduces the number of children and young people who start smoking



Protects the environment and wildlife by reducing cigarette litter



How to get involved?

Public Health support:

- Offer Project **coordination**
- Develop a **communications plan** to inform and engage residents through various platforms and media channels
- Provide support in the design of the signage/artwork
- Manage the manufacture of the signage, the installation/maintenance of the signage
- All signage and installation is **FREE**

Your involvement:

- Help to **identify local parks** and playgrounds for the campaign
- Help to **promote** smokefree parks/playgrounds in your community

Community engagement and public support are key to the success of this initiative, and our goal would be to offer a poster design competition with a local school/youth club/community groups/etc

We are here to help - Let's work together

Get in touch: for more info and to sign up contact Emily Davies, Public Health Practitioner
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